# LAGUNA WOODS CIVIC SUPPORT FUND BOARD OF DIRECTORS MINUTES

# SPECIAL MEETING

January 17, 2017 3:00 P.M. Laguna Woods City Hall

24264 El Toro Road Laguna Woods, California 92637

## 1. CALL TO ORDER

The meeting of the Laguna Woods Civic Support Fund was called to order at 3:01 p.m.

#### 2. ROLL CALL

BOARD OF DIRECTORS: PRESENT: Hatch, Moore

ABSENT:

STAFF: PRESENT: Macon, Cady, Trippy

## 3. PLEDGE OF ALLEGIANCE

Chair Moore led the pledge of allegiance.

#### 4. **PUBLIC COMMENTS** – None

#### 5. BOARD OF DIRECTORS MEETING MINUTES

Moved by Vice Chair Hatch, seconded by Chair Moore, and carried unanimously on a 2-0 vote to approve the Board of Directors meeting minutes for the meeting on December 6, 2016.

#### 6. EXEMPTIONS FROM FEDERAL AND STATE TAXES

The Board of Directors received an update from CEO Macon regarding the status of applications for exemptions from taxes with the appropriate federal and state tax authorities. Federal tax exemption has been obtained. An application for state tax exemption is pending.

#### 7. CORPORATE LOGO

The Board of Directors provided feedback to staff on the design of a logo for the Corporation based on initial design concepts. The Board of Directors will consider revised design concepts, incorporating changes to colors and the presentation of text, at the next meeting.

# 8. FUNDRAISING GOALS

The Board of Directors discussed focusing fundraising activities on establishing an endowment for the operation and potential expansion of the Laguna Woods Branch of OC Public Libraries and implementing a "Shop & Dine Laguna Woods" campaign to support local businesses.

#### 9. MEMBERS OF THE BOARD OF DIRECTORS

The Board of Directors discussed strategies and potential next steps regarding the recruitment and appointment of members of the Board of Directors.

The Board of Directors will continue to discuss recruitment and consider recommendations to the City Council at the next meeting.

# 10. BOARD OF DIRECTORS COMMENTS AND ANNOUNCEMENTS - None

# 11. ADJOURNMENT

The meeting was adjourned at 4:04 p.m. The next regular meeting will be at 10:30 a.m. on Tuesday, February 7, 2017 at Laguna Woods City Hall, 24264 El Toro Road, Laguna Woods, CA 92637.

YOLIE/IRIPPY, Secre

Adopted: February 7, 2017

CAROL MOORE, Chair of the Board