

**LAGUNA WOODS CIVIC SUPPORT FUND
BOARD OF DIRECTORS MINUTES
REGULAR MEETING
October 3, 2017
3:00 P.M.
Laguna Woods City Hall
24264 El Toro Road
Laguna Woods, California 92637**

1. CALL TO ORDER

Chair Moore called the meeting of the Laguna Woods Civic Support Fund to order at 3:17 p.m.

2. ROLL CALL

BOARD OF DIRECTORS: PRESENT: Carpenter, Hatch, Moore, Williams
ABSENT: Rothberg

STAFF: PRESENT: Macon, Cady, Trippy

3. PLEDGE OF ALLEGIANCE

Director Carpenter led the pledge of allegiance.

4. PUBLIC COMMENTS – None

5. BOARD OF DIRECTORS MEETING MINUTES

Moved by Vice Chair Hatch, seconded by Director Williams, and carried on a 4-0 vote, with Director Rothberg absent, to approve the Board of Directors meeting minutes for the meetings on August 1, 2017.

6. FRIENDS OF THE LAGUNA WOODS OC LIBRARY

The consensus of the Board of Directors was to approve the design for remittance envelopes for the Friends of the Laguna Woods OC Library membership program, as presented, and to order 2,500 remittance envelopes at a cost of approximately \$325.78.

The Board of Directors provided input on the development of written content to articulate the need for and value of local library services, including points of distinction and convenience related to the Laguna Woods branch. Staff will draft a handout for future consideration.

7. SHOP & DINE PASSPORT EVENT

The Board of Directors discussed the potential mechanics of a “Shop & Dine Passport Event”


that would be timed to coincide with California Small Business Month in May 2018. The event would include incentives for residents to shop and dine locally. The event would help to raise awareness of local businesses and the value of shopping and dining locally, as well as promote a sense of community.

The consensus of the Board of Directors was to offer the Shop & Dine Passport event over the course of one week in May 2018, with no minimum purchase requirement, and to provide three locations for residents to drop-off their completed Shop & Dine Passports.

8. BOARD OF DIRECTORS COMMENTS AND ANNOUNCEMENTS – None

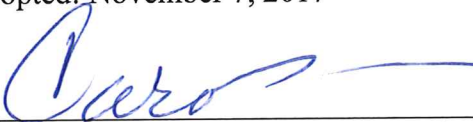
9. ADJOURNMENT

The meeting was adjourned at 4:38 p.m. The next regular meeting will be at 3:00 p.m. on Tuesday, November 7, 2017 at Laguna Woods City Hall, 24264 El Toro Road, Laguna Woods, CA 92637.



YOLIE TRIPPY, Secretary

Adopted: November 7, 2017



CAROL MOORE, Chair of the Board