LAGUNA WOODS CIVIC SUPPORT FUND BOARD OF DIRECTORS MINUTES REGULAR MEETING

May 1, 2018 3:00 P.M.

Laguna Woods City Hall 24264 El Toro Road

Laguna Woods, California 92637

1. CALL TO ORDER

Chair Moore called the meeting of the Laguna Woods Civic Support Fund to order at 3:10 p.m.

2. ROLL CALL

BOARD OF DIRECTORS: PRESENT: Carpenter, Moore, Williams

ABSENT: Hatch (arrived after roll call), Rothberg

STAFF: PRESENT: Macon, Cady, Trippy

3. PLEDGE OF ALLEGIANCE

CFO Cady led the pledge of allegiance.

4. **PUBLIC COMMENTS** – None

5. BOARD OF DIRECTORS MEETING MINUTES

Moved by Director Williams, seconded by Director Carpenter, and carried unanimously on a 3-0 vote, to approve the Board of Directors meeting minutes for the meeting on March 6, 2018.

6. WEBSITE AND ONLINE DONATION PROCESSING

CEO Macon provided an update on the development of a website and online donation processing capabilities for the Laguna Woods Civic Support Fund.

7. "A PLACE FOR PAWS" DOG PARK FUNDRAISING

CEO Macon provided an update on the Laguna Woods Dog Park Advisory Group's discussions regarding a potential, annual "friends of" fundraising program to support dog park operations and maintenance, as well as other potential fundraising programs.

Chair Moore called a brief recess at 3:31 p.m.

Chair Moore reconvened the meeting at 3:38 p.m.

Vice Chair Hatch arrived at 3:38 p.m.

8. FRIENDS OF THE LAGUNA WOODS OC LIBRARY

CEO Macon provided an update on the availability of fundraising materials, upcoming speaking opportunities at "Monday Funday" events, and an upcoming genealogy event.

9. ECONOMIC DEVELOPMENT FUNDRAISING

Director Carpenter and CEO Macon discussed the status of the Shop & Dine Passport Event and difficulties encountered in securing participation by the local business community.

The Board of Directors expressed support for a "business breakfast" to introduce the Laguna Woods Civic Support Fund to the local business community and solicit input on ways to assist with attracting, retaining, and promoting Laguna Woods businesses.

10. BOARD OF DIRECTORS COMMENTS AND ANNOUNCEMENTS

Director Carpenter noted that the City of Laguna Woods will celebrate its 20th anniversary in 2019 and suggested that the Board of Directors consider related opportunities.

Vice Chair Hatch asked that a discussion regarding current vacancies on the Board of Directors be agendized for the next meeting.

11. ADJOURNMENT

The meeting was adjourned at 4:17 p.m. The next regular meeting will be at 3:00 p.m. on Tuesday, June 5, 2018 at Laguna Woods City Hall, 24264 El Toro Road, Laguna Woods, CA 92637.

YOLIE TRIPPY, Secretary

Adopted: June 5, 2018

CAROL MOORE, Chair of the Board