

**LAGUNA WOODS CIVIC SUPPORT FUND
BOARD OF DIRECTORS MINUTES
REGULAR MEETING
August 7, 2018
3:00 P.M.
Laguna Woods City Hall
24264 El Toro Road
Laguna Woods, California 92637**

1. CALL TO ORDER

Chair Moore called the meeting of the Laguna Woods Civic Support Fund to order at 3:05 p.m.

2. ROLL CALL

BOARD OF DIRECTORS: PRESENT: Chong, Hatch, Moore, Rothberg
ABSENT: Carpenter, Williams

STAFF: PRESENT: Macon, Cady, Trippy

3. PLEDGE OF ALLEGIANCE

Chair Moore led the pledge of allegiance.

4. PUBLIC COMMENTS – None

5. BOARD OF DIRECTORS MEETING MINUTES

Moved by Vice Chair Hatch, seconded by Director Rothberg, and carried unanimously on a 4-0 vote with directors Carpenter and Williams absent, to approve the Board of Directors meeting minutes for the meeting on July 10, 2018.

6. “A PLACE FOR PAWS” DOG PARK FUNDRAISING

CEO Macon provided information on the Dog Park Advisory Group’s discussions regarding a “founders wall” fundraising program to support the operation and maintenance of “A Place for Paws” Dog Park. CEO Macon noted that staff is exploring various fundraising programs that have been suggested by members of the Dog Park Advisory Group.

CFO Cady reported that a total of \$900 from five contributors has been received for the Founders Wall fundraising program.

CEO Macon asked whether the Board of Directors is interested in receiving a presentation on potential dog park-related grant funding opportunities from California Consulting. The members of the Board of Directors indicated that they were. Vice Chair Hatch requested that staff prepare

questions to ask California Consulting after their presentation to help structure the discussion.

7. FRIENDS OF THE LAGUNA WOODS OC PUBLIC LIBRARY

CFO Cady reported that a total of \$259 from seven contributors has been received for the Friends of the Laguna Woods OC Library fundraising program.

CEO Macon noted that staff continues to work on planning future local author events.

The Board of Directors discussed the possibility of hosting a garden tour as a future fundraising program. Director Chong volunteered to assist Chair Moore with planning such a fundraiser.

The Board of Directors discussed the possibility of hosting educational programs in conjunction with OC Public Libraries (e.g., a program discussing paleontology).

Director Rothberg raised the possibility of selling book bags as a future fundraising program.

CEO Macon confirmed that the City has not formalized a library expansion plan.

CEO Macon noted that he would also ask California Consulting to discuss library-related grant funding opportunities in their presentation to the Board of Directors. CEO Macon also noted that he would invite other friends of the library groups to speak at future meetings.

8. ECONOMIC DEVELOPMENT FUNDRAISING

CEO Macon noted that staff will reschedule the business breakfast.

CEO Macon informed the Board of Directors that the City's transit shelters franchise agreement allows the City to utilize four panels per year for advertising, for four weeks each, at no cost.

The Board of Directors discussed community perceptions regarding what constitutes the Laguna Woods business community, difficulties in explaining differences between the City and Laguna Woods Village, and the possibility of using street banners to create a sense of place.

9. IN-KIND DONATIONS

CEO Macon noted that Item 9 was included on the agenda after Director Carpenter's suggestion at the July 10, 2018 meeting. With Director Carpenter absent, no action was taken.


10. BOARD OF DIRECTORS COMMENTS AND ANNOUNCEMENTS – None

11. ADJOURNMENT

The meeting was adjourned at 4:00 p.m. The next regular meeting will be at 3:00 p.m. on Tuesday, September 4, 2018 at Laguna Woods City Hall, 24264 El Toro Road, Laguna Woods, CA 92637.


YOLIE TRIPPY, Secretary

Adopted: September 4, 2018


CAROL MOORE, Chair of the Board