

**LAGUNA WOODS CIVIC SUPPORT FUND  
BOARD OF DIRECTORS MINUTES  
REGULAR MEETING  
JULY 7, 2020  
3:00 P.M.  
Laguna Woods City Hall  
24264 El Toro Road  
Laguna Woods, California 92637**

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**1. CALL TO ORDER**

Chair Moore called the meeting of the Laguna Woods Civic Support Fund Board of Directors to order at 3:07 p.m.

**2. ROLL CALL**

BOARD OF DIRECTORS: PRESENT: Hatch, Moore, Rothberg, Williams  
ABSENT: Carpenter

All members of the Board of Directors participated via telephone as permitted by Governor Newsom's Executive Order N-29-20 (dated March 17, 2020).

STAFF: PRESENT: Macon, Trippy

CEO Macon and Secretary Trippy participated in-person at the meeting location.

**3. PLEDGE OF ALLEGIANCE**

Chair Moore led the pledge of allegiance.

**4. PUBLIC COMMENTS – None**

**5. BOARD OF DIRECTORS MEETING MINUTES**

Moved by Vice Chair Hatch, seconded by Director Rothberg, and carried unanimously on a 4-0 vote with Director Carpenter absent, to approve the Board of Directors meeting minutes for the meeting on June 2, 2020.

**6. ADMINISTRATIVE AND FINANCIAL STAFF REPORTS**

CEO Macon announced that Peter Chong resigned from the Laguna Woods Civic Support Fund Board of Directors earlier in the day, prior to this meeting.

CEO Macon reviewed the Chief Financial Officer's Report and the fundraising memorandum that were included in the agenda packet. CEO Macon responded to related questions.

Director Rothberg stated that, based on the information provided, a pin sale fundraiser is not viable.

CEO Macon stated that he is gathering additional information on “A Place for Paws” Dog Park fundraising and plans to present the same at an upcoming meeting.

## **7. FRIENDS OF THE LAGUNA WOODS OC LIBRARY**

Discussion included:

- Potential event-based fundraisers, including meet the author events. CEO Macon stated that due to the impacts of COVID-19, in-person fundraisers are unlikely to be able to occur until after the first of the 2021 calendar year or later, as circumstances dictate.
- Promotional ideas for the Founders Wall fundraising program: TV6, clubs, book clubs, discussion groups, Laguna Woods Village board meetings, Laguna Woods Village club presidents meetings, the Laguna Woods Village *Breeze*, and the *Laguna Woods Globe*. CEO Macon stated that a flyer and talking points will be developed once updated exterior renderings of the library are available.
- The status of, and anticipated timing for, construction of the library. CEO Macon stated that the design process is continuing and updated exterior renderings will be available after construction plans have been submitted for building plan review.
- The potential for a fundraising logo and/or slogan for the library. Director Rothberg stated that she will gather information on slogans used by the American Library Association.
- The importance of filling the vacancy caused by former director Chong’s resignation. Vice Chair Hatch stated that he would do related outreach.

## **8. BOARD OF DIRECTORS COMMENTS AND ANNOUNCEMENTS**

Director Williams commented on her daughter’s professional literacy-related accomplishments. She also noted that she has a number of event ideas for library fundraising.

Members of the Board of Directors and CEO Macon commented on this meeting and exchanged well wishes.

CEO Macon noted that the next meeting of the Board of Directors is scheduled for August 4, 2020 at 2 p.m.

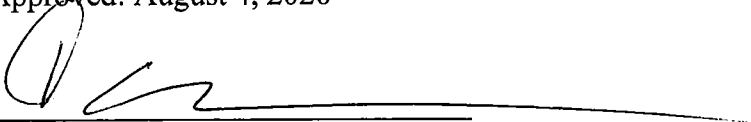
Director Williams commented on a cookbook that she is compiling.

## **9. ADJOURNMENT**

The meeting was adjourned at 3:53 p.m. The next regular meeting will be at 3:00 p.m. on Tuesday, August 4, 2020 at Laguna Woods City Hall, 24264 El Toro Road, Laguna Woods, CA 92637.

  
YOLIE TRIPPY, Secretary

Approved: August 4, 2020

A handwritten signature in black ink, appearing to be 'Carol Moore', written over a horizontal line.

CAROL MOORE, Chair