LAGUNA WOODS CIVIC SUPPORT FUND BOARD OF DIRECTORS MINUTES

REGULAR MEETING

March 1, 2022 3:00 P.M.

Laguna Woods City Hall 24264 El Toro Road

Laguna Woods, California 92637

1. CALL TO ORDER

Chair Moore called the meeting of the Laguna Woods Civic Support Fund Board of Directors to order at 3:07 p.m.

2. ROLL CALL

BOARD OF DIRECTORS: PRESENT: Moore, Rothberg, Carpenter, Tao, Tung

ABSENT: Lee

STAFF: PRESENT: Macon, Trippy

Vice Chair Rothberg, Director Tao, and Director Tung participated via teleconference.

All other directors and staff participated in-person at the meeting location.

3. PLEDGE OF ALLEGIANCE

Chair Moore led the pledge of allegiance.

4. PUBLIC COMMENTS ON NON-AGENDA ITEMS – None

5. BOARD OF DIRECTORS MEETING MINUTES

Moved by Director Tao, seconded by Vice Chair Rothberg, and carried unanimously on a 5-0 vote with Director Lee absent, to approve the Board of Directors meeting minutes for the meeting on December 7, 2021. This vote was conducted by roll call.

6. CHIEF FINANCIAL OFFICER'S REPORT

CEO Macon noted that the Chief Financial Officer's Report was included in the agenda packet and summarized the current financial status of the Founders Wall fundraising program.

7. CITY HALL/PUBLIC LIBRARY PROJECT & FRIENDS OF THE LAGUNA WOODS OC LIBRARY

CEO Macon introduced the item and provided a PowerPoint presentation on the City Hall/Public Library Project and other matters pertaining to the Friends of the Laguna Woods OC Library. The PowerPoint presentation was included in the agenda packet.

Director Tao requested that a photograph of the "A Place for Paws" Dog Park Founders Wall plaque be emailed to him.

CEO Macon responded that a photograph would be provided.

Chair Moore asked that a sign be posted at the library counter advising that members of the Board of Directors are available to provide library-related presentations to clubs.

CEO Macon responded that a sign would be posted.

Chair Moore commented on a "books by mail" service and online collection of photographs and videos offered by OC Public Libraries.

Director Carpenter stated that Adapt2It would talk about the City Hall/Public Library Project and Founders Wall fundraising program during an upcoming TV6 appearance.

Directors discussed the item and staff answered related questions. Topics included:

- City Hall/Public Library Project
- Founders Wall fundraising program
- Outreach in newspapers
- Potential support from Sodexo
- Outreach to Laguna Woods Village clubs and organizations
- Business fundraising letters
- Potential breakfasts, car shows, and other events
- Bookmarks as a fundraiser or fundraising incentive
- Possibility of renting out the outdoor activity room

Director Tung requested an electronic copy of the PowerPoint presentation and suggested that additional information on programming, computers, and outdoor capacities be added.

CEO Macon responded that an electronic copy would be provided.

The Board of Directors was advised that outdoor events on City Hall's patio or in the new outdoor activity room would not be possible until after Labor Day, at the earliest, due to construction.

The Board of Directors was advised that the possibility of renting out the outdoor activity room falls within the City's purview, not the Laguna Woods Civic Support Fund's.

8. BOARD OF DIRECTORS COMMENTS AND ANNOUNCEMENTS

Director Carpenter commented on there being numerous opportunities for fundraising and on the

possibility of fundraising outside Laguna Woods.

Director Tao commented on the City Hall/Public Library Project's progress.

Chair Moore noted that the next Board of Directors meeting will be on April 5, 2022 at 3 p.m. and that regular meetings are the first Tuesday of each month at 3 p.m.

Director Tao commented on the possibility of inviting the media to Board of Directors meetings.

Chair Moore briefly responded to Director Tao's comments.

Director Tao commented on Director Lee's absence due to a vacation.

9. ADJOURNMENT

The meeting was adjourned at 4:08 p.m. The next regular meeting will be at 3:00 p.m. on Tuesday, April 5, 2022 at Laguna Woods City Hall, 24264 El Toro Road, Laguna Woods, CA 92637.

YOLIE TRIPPY, Secretary

Approved: June 7, 2022

CAROL MOORE, Chair